

All entries must be submitted for judging to the Area PTA.
Contact your Area PTA president for entry deadline.

TEXAS PTA OUTSTANDING LOCAL UNIT NEWSLETTER AWARD

PURPOSE OF AWARD

The Texas PTA Outstanding Newsletter Award encourages the participation of Local PTAs in providing communication services.

CRITERIA FOR RECOGNITION

1. Local PTA must be in good standing with Texas PTA.
2. The following criteria will be used to determine which recognition level the Local Unit receives:

<input type="checkbox"/> President's Message	<input type="checkbox"/> Student Recognition	
<input type="checkbox"/> Parenting Articles	<input type="checkbox"/> Council PTA News	
<input type="checkbox"/> Calendar (Upcoming Events)	<input type="checkbox"/> Area PTA News	
<input type="checkbox"/> Chairmen's News	<input type="checkbox"/> Volunteer Opportunities	
<input type="checkbox"/> Awards/Recognition	<input type="checkbox"/> Join the PTA/Membership Info	Bronze Level
<input type="checkbox"/> State PTA News	<input type="checkbox"/> National PTA News	
<input type="checkbox"/> Newsletter in Spanish	<input type="checkbox"/> Newsletter on Web Site	Silver Level
<input type="checkbox"/> Legislative/Advocacy Issues	<input type="checkbox"/> Texas PTA Logo	Gold Level

GUIDELINES FOR PRESENTATION OF ENTRY (*The award period covers the entire current school year.*)

1. Complete the entry form and summary.
2. Select the best three newsletters published and submit one copy of each.

REQUIRED INFORMATION

Newsletters were published on the following dates:

Month: _____ Year: _____ Month: _____ Year: _____ Month: _____ Year: _____

Month: _____ Year: _____ Month: _____ Year: _____ Month: _____ Year: _____

Month: _____ Year: _____ Month: _____ Year: _____ Month: _____ Year: _____

3. Place the selected newsletters in a pocket folder.
4. Submit the entire entry form and summary, this page, and newsletters to your Area PTA president by the Area PTA's required deadline.

All entries submitted to the state level become the property of Texas PTA and will not be returned.